

# CITY OF LOS ANGELES DEPARTMENT OF CITY PLANNING CITY HALL 200 NORTH SPRING STREET ROOM 525 LOS ANGELES CA 90012

### NOTICE OF PUBLIC HEARING

## RE-SCHEDULING OF PUBLIC HEARING

To Owners:	☐ Within a 100-Foot Radius	And Occupants:	☐ Within a 100-Foot Radius
	☑ Within a 500-Foot Radius		☑ Within a 500-Foot Radius
	☐ Abutting a Proposed Development Site	And:	☐ Interested Parties/Others

This notice is sent to you because you own property or are an occupant residing near a site for which an application was filed with the Department of City Planning. All interested persons are invited to attend the public hearing where you may listen, ask questions, and/or present testimony regarding the project. The environmental document will be among the matters considered at the hearing. The hearing officer or decision-maker may consider all the testimony presented at the hearing, written communications received prior to or at the hearing, and the merits of the project as it relates to existing environmental and land use regulations. Please note that your attendance at the hearing is optional.

**Project Site:** 8842 West Foothill Boulevard (primary); 8800-8850 West Foothill Boulevard, 8950 West

Fenwick Street, 10455-10521 North Sunland Boulevard

Case No.: APCNV-2019-4521-ZC-SPE-ZV-SPP-CU Council No: 7 - Rodriguez

CEQA No.: ENV-2019-4522-CE Related Cases: None

Hearing Officer for the North Valley Area

Hearing Held By: Planning Commission

Plan Area Sunland-Tujunga-Lake View March 2, 2020 March 6, 2020

Terrace-Shadow Hills-East La Tuna Canyon

Time 10:00am2:00pm Zone: C2-1L, P-1L

Place: Marvin Braude San Fernando Valley Constituent Service Center

Plan Overlay: Foothill Boulevard Corridor 6262 Van Nuys Boulevard, Room 1B Specific Plan Van Nuys, CA 91401

Land Use: Neighborhood Commercial

Christine Bustillos, Planning Assistant Staff Contact: Applicant: GFGK, LLC 6262 Van Nuys Blvd, Room 430

> Van Nuys, CA 91401 Representative: Jonathan Lonner. Christine Bustillos@lacity.org Burns & Bouchard, Inc.

(818) 374-5072

#### PROPOSED PROJECT:

Date:

The project is the removal of an existing pole sign, and the construction, use, and maintenance of two (2), double-sided, 40 feet in height pole signs with total areas of 427 square feet and 402 square feet and two 8 feet in height, double-sided monument signs with a total area of 63.2 square feet. Additionally, the project includes a signage plan comprised of 27 wall signs at an existing shopping center. The signage plan proposes four (4) 300-square foot signs, six (6) 200 square foot signs, five (5) 150-square foot signs, and twelve 75-square foot signs. The project site is 9.5 acres (413,996 square feet) in area and located in the C2-1L and P-1L Zones. The site is currently improved with a two-story, 159,154 squarefoot commercial shopping center and a surface parking lot. No changes to the existing building are proposed. The applicant is proposing to maintain the existing hours of operation for the site of 24 hours a day seven days a week. There are no trees proposed for removal. Less than 500 cubic yards of soil will be graded. The site is located within Major Activity Area No. 1 of the Foothill Boulevard Corridor Specific Plan.

### REQUESTED ACTION(S):

The North Valley Area Planning Commission shall consider an Exemption from CEQA pursuant to CEQA 1. Guidelines, Section 13511, Class 11 and that there is no substantial evidence demonstrating that an exception to

- a categorical exemption pursuant to CEQA Guidelines, Section 15300.2 applies.
- 2. Pursuant to Los Angeles Municipal Code (LAMC) Section 12.32 F, a **Zone Change** from C2-1L and P-1L to C2-1L.
- 3. Pursuant to LAMC Section 12.27, a **Zone Variance** to permit one (1) 427-square foot, double-sided pole sign and one (1) 402-square foot, double-sided pole sign, in lieu of the 400 square foot maximum area permitted by LAMC Section 14.4.12.
- 4. Pursuant to LAMC Section 11.5.7, a **Specific Plan Exception** to permit one (1) 427-square foot, double-sided pole sign, one (1) 402-square foot, double-sided pole sign, four (4) 300-square foot wall signs, six (6) 200-square foot wall signs, and four (4) 150-square foot wall signs, in lieu of the 75-square foot maximum size permitted for wall and freestanding signs by the Foothill Boulevard Corridor Specific Plan.
- 5. Pursuant to LAMC Section 11.5.7, a **Specific Plan Exception** to permit a total of 27 wall signs, in lieu of the maximum of three signs of any type which are permitted on a lot by the Foothill Boulevard Corridor Specific Plan.
- 6. Pursuant to LAMC Section 11.5.7, a **Specific Plan Exception** to exceed the total sign area of two square feet for each linear foot of building frontage permit a total of 1,725 square feet of wall signs along the Sunland Boulevard, and to permit a total of 2,325 square feet of wall signs along the Fenwick Street and Foothill Boulevard frontages.
- 7. Pursuant to LAMC Section 11.5.7, a **Specific Plan Exception** to permit a two (2) 40 feet in height pole signs, in lieu of the 25-foot height limit permitted by the Foothill Boulevard Corridor Specific Plan.
- 8. Pursuant to LAMC Section 12.24 W.27, a **Conditional Use** to permit a commercial shopping center with hours of operation which deviate from the operating conditions enumerated in LAMC Section 12.22 A.23(b).
- 9. Pursuant to LAMC Section 12.24 W.27, a **Conditional Use** to permit a commercial shopping center with two (2) pole signs which deviate from the development standards enumerated in LAMC Section 12.22 A.23(a).
- 10. Pursuant to LAMC Section 12.24 W.27, a **Conditional Use** to permit a commercial shopping center with landscaped buffer which deviates front the landscaping development standards enumerated in LAMC Section 12.22 A.23(a).

